

## Research Article

# Justice Collaboration on Social Media: Drugs and Narcotics Abuse Prevention Promotion

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### Abstract

Narcotics may disrupt the order of family life, the community environment, and the school environment, and may also directly or indirectly endanger the stability of growth and the future of the nation and state of Indonesia. Add more, confusion in law enforcement related to drug and narcotics abuse in Indonesia has not been said to be maximal in creating a deterrent effect for its abusers. This study seeks to observe the performance of the Indonesian National Narcotics Agency in implementing criminal sanctions related to drugs. The method used in this research is content analysis of Krippendorff in the Instagram posts of the National Narcotics Agency @infobnn\_ri for the period January 2020 to June 2020. The conclusion from this research is that the performance of the National Narcotics Agency on Instagram related to criminal sanctions related to drugs is not widely displayed.

### Keywords

Justice collaboration; Social media; Drugs and narcotics abuse; Prevention promotion

### 1. Introduction

Illegal drug trafficking has been described globally as a major non-traditional threat to the security of nations, society, and human well-being [1]. In the sense of Indonesia, IDT poses significant threats to the domestic market security has been established in many situations, in particular armed conflict, and violence [2]. The topic of narcotics and drug trafficking in South East Asia is a long-standing concern facing ASEAN. The use of narcotics and hazardous drugs is then a danger to every nation in Southeast Asia, considering the level of threat faced by different nations. Giving rise to the danger of an outbreak drug addiction is one form of transnational crime; it is defined as crimes that occur across national borders [3]. Narcotics are medicines or pharmaceuticals that come from plants or not, both synthesis and semi-synthesis, which can lead to a loss of consciousness or a change of

consciousness; loss of taste, decreasing and alleviating pain and causing pain [4]. Narcotics, Psychotropics, Addictive Substances and Other Dangerous Medicines (Drugs or Drugs) are not only used in the pharmaceutical industry but have also been exploited. Drug abuse is a pattern of conduct that is pathological and is typically committed by people who have weak or high-risk personalities. If drug misuse is done within a certain period of time, it can cause biological, psychological, social and spiritual damage to the individual who uses it.

This highlights the fact that victims of substance abuse do not choose individuals. In terms of age, history, education, faith, gender, and so on. So that is a danger to the nation's existence. The effect of substance addiction will cause Indonesia to lose more and more generations, and serious care needs to be controlled and received. The level of drug abuse among students in 2018 (from 13 provincial capitals in Indonesia reached 2.29 million. One group of people who are vulnerable to drug misuse is those who are between 15 and 35 years of age or millennials [5]. Social and environmental factors are becoming a crucial factor in evaluating either the success or failure of the "war" on substance abuse and illegal drug trafficking. This is because, while the efforts of the government and the law enforcement officers have been well done, but if society does not help them, all the goals will be futile. In addition, in the preventive experiment, social and personal monitoring must be the key to the prevention and eradication of drug abuse and illegal trafficking, starting with the family, the school/educational setting, the community and others in general culture [6]. Since

anyone who grows up in an unhealthful household is very vulnerable to drugs. Growing up without the love of the family is not just the way the brain functions, but also emotionally. Parent care, attention and love will save children from the snare and devastation of drugs.

In addition to ASEAN, Indonesia is the largest market for drug sales, while China and Thailand are the top importing countries [7]. Data from the Badan Narkotika Nasional (BNN) or Indonesian Narcotics Agency show that 38% of the 189,294 people arrested for drug offenses were charged with trafficking offenses between 2007 and 2012 [8]. Several countries such as Indonesia, are concerned about the rise in drug trafficking. Indonesia is reportedly in a situation where "Drug Trafficking Emergency occurs. A great deal of work to complete and avoid development in drug trafficking has been made to save the younger generation [6]. Drug hazards to teenagers, students or the public may affect a person's psychological or psychological condition (thinking, feeling and behavior) and may contribute to physical and psychological dependency. The target of the misuse of opioids and illicit drugs among young people today is growing. The rampant deviance of the young generation's actions will in the future, jeopardize the survival of this country. Since young people, as the generation expected to succeed the country, are increasingly vulnerable to being eaten away by nerve-destroying addictive substances. So that the young man was not able to think clearly. As a result, a century of optimism for a country that is hard and knowledgeable will just be a memory. The goals for the spread of these drugs are young people or teenagers [9].

Based on research conducted by the National Narcotics Agency (BNN) in 2017, the number of people who are addicted to drugs in Indonesia exceeds 3 million in the 10 to 59-year age group. Unfortunately, there are students in Indonesia. It accounted for 27% of opioid users. In Indonesia, 37 to 40 people die every day from drug use, according to BNN reports. Drug users were 74.5 per cent male and 25.5 per cent female. By becoming a courier, a woman has a stake in drug trafficking, so finding out is more complicated. Men are consuming more methamphetamine and cannabis while women are eating more. Prefer morphine to you. The most used drug type is methamphetamine, followed by cocaine, ecstasy, and heroin, according to the National Drugs Agency. BNN destroyed drug evidence in 2019, with only four convicted dealers in very large numbers. In Indonesia, people involved in drug trafficking may be subject to sentences of 2 to 20 years in jail, death penalty or life imprisonment, depending on the size of the case. In Indonesia, people involved in drug trafficking may be subject to sentences of 2 to 20 years in jail, death penalty or life imprisonment, depending on the size of the case. Weak law enforcement has made it difficult for the preventing drug trafficking in prisons [5]. In order to reduce the entry of narcotics into Indonesia

and discourage a growing number of drug users, the government should aim to implement stringent laws in order to have a deterrent impact on drug criminals.

World Drugs Study 2018, issued by the United Nations Office on Drugs and Crime (UNODC), estimated that as many as 275 million people worldwide, or 5.6 per cent of the world's population (15-64 years of age) had used it. Although in Indonesia, the National Narcotics Agency is the focal point in the field of Dark Drug Savings and Circulation Prevention and Eradication (P4GN) Statistics that could be used for drugs in 2017 had as many as 3,376,115 people in the 10-59 year range. Although the amount of substance addiction by students surpassed 2.29 million in 2018 (from 13 provincial capitals in 2018). Another group of people who are vulnerable to substance addiction are those who are 15-35 years of age or millennial age [10].

In Indonesia, criminal penalties, and rehabilitation for victims of substance addiction are not yet unilateral in the care of drug offences. Synergy is needed to achieve synergy between the National Drugs Agency and the Republic of Indonesia Police in efforts to prevent and eradicate not only drug addiction but also drug trafficking. There are so many cases and victims of drug abuse circulating in the city that need to be handled urgently. And it is not only about us, but for centuries to come, so the excitement must start right now. The differences of opinion have not been addressed between community and stakeholders as well. Unfortunately, the recovery program has not been running well. Crime offenders must take proactive measures [5]. Narcotics crime is no longer carried out on an individual basis, but includes many individuals together, as well as an organized union with a large network that operates neatly and is very secretive at both national and international level.

Indonesian National Drugs Agency Instagram official account received good post feedback in the Narcotics Crime Case category [11]. Social media (like Twitter, Facebook and Instagram) are examples of networks built in the web age of Things (Web 4.0) or the Internet of Things (IoT) [12-14]. Social Media Officer to the Indonesian National Narcotics Agency Instagram's official account with minimal marketing and preventing opioid and narcotics trafficking programs [11]. The Indonesian National Narcotics Agency's Social Media Officer has restricted use tool Instagram to support drug misuse awareness efforts. Promotion and advocacy on social media have a very significant task for the social media officer to engage public interest [15]. So far, the provision of laws related to drug crime still has multiple interpretations, especially in the provision of rehabilitation sentences. Several articles in the Narcotics Law that are often used to ensnare them are Article 111, Article 112, Article 114, and Article 127. So that the synergy in equating the perception of the article on law enforcement can be more effective as an effort to

eradicate drugs. The perceptions referred to are regarding legal action for users, addicts, abusers and drug dealers [16]. So that based on this background, this study seeks to see the performance of the Indonesian National Narcotics Agency in implementing criminal sanctions related to drugs in Instagram.

## 2. Method

A quantitative approach has been used in this research. Focus primarily on quantitative research using methods for evaluating and identifying the relevance of social or human problems to other individuals or organizations [17–19]. In this research, the researchers used content analysis to observe the performance of the Indonesian National Narcotics Agency in implementing criminal sanctions related to drugs in the Instagram posts of the National Narcotics Agency @infobnn\_ri for the period January 2020 to June 2020 [20].

Content analysis is a scientific investigative technique for the analysis of facts from communication channels such as television shows, newspaper pages, books, photographs and the Internet [21,22]. The researcher used two coders to objectify the collection of coding and performance. Researchers use the Krippendorff Content Analysis to analyse the content of Instagram posts (Figure 1). The reliability test is used to verify the validity of the data obtained and to assess the degree of accuracy of the data.

$$PAo = 2A / (N1+N2)$$

Where PAo is a percentage of the two coders' agreement, A is the number of two coders making decisions, N1 and N2 is the number of decisions taken by coders. The researchers used three indicators to determine the content of Instagram posts that were checked by two coders, namely performance, sanctions, and information [23].

## 3. Results

Before researchers conducted data analysis, researchers collected Instagram posts via @infobnn\_ri during the January to June 2020 period, and the researcher got 319 posts during that period.

Table 1 shows the results of the coding process carried out by coder 1 and coder 2 on 319 posts that have been separated based on time and their respective indicators. Furthermore, the description of the indicators is described in Table 2.

$$PAo = 2A / (N1+N2)$$

$$= 2 (307) / 319 + 319$$

$$= 614 / 638$$

$$= 0,96 (96\%)$$

From the results of the calculation using the Coder formula Holsti reliability formula shows that the reliability coefficient is 0.96 or 96% percent, so it has adequate significance and can be acknowledged because the reliability number reaches the minimum tolerable is 70 % or the value above 0.7.

## 4. Discussion

Based on the data collected and sorted by the two coders, content containing the performance of the National Narcotics and Information Agency dominates posts on Instagram @infobnn\_ri than content related to drug-related criminal sanctions during the period January to June 2020. In January and February for example, the number of posts is indeed a lot that leads to the performance that has been carried out by the National Narcotics Agency, such as the post on January 6, 2020 [24].

The post describes the performance of the Provincial National Narcotics Agency (BNNP) in thwarting the circulation of Shabu-type drugs in Senggigi, Lobar, West Nusa Tenggara (Figure 2). Information obtained was that the methamphetamine was carried by an airplane passenger from Aceh with the initial's RR to Mataram. The West Nusa Tenggara BNNP Eradication Officer secured one Shabu carrier, and two people who picked him up. The total Shabu seized from this network was 6 packages weighing 2 kg (gross). This case began with information about the circulation of Shabu from Aceh to Mataram. The perpetrator is known to have brought Shabu using airplane transportation from Aceh which upon arrival in Mataram will be handed over to the buyer / recipient on behalf of FF. The officers secured 3 people who were suspected of handing over goods suspected of being methamphetamine on the side of Jalan Raya Senggigi in front of the Aruna Senggigi Hotel and after being searched and found evidence of narcotics of methamphetamine as many as 6 plastic wrap packages estimated to be ± 2 (two) kilograms gross weight [25].

But in March, the posts on Instagram @infobnn\_ri began to be dominated by post content that was more directed

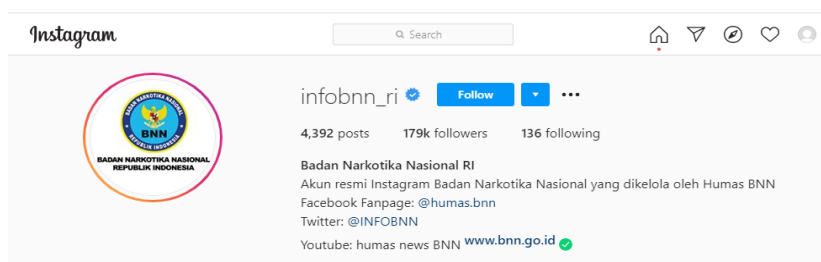


Figure 1: Instagram Profile of the National Narcotics Agency [20].

**Table 1:** Data Analysis on Instagram posts of the National Narcotics Agency for the period January 2020 to June 2020.

Month	Coder 1			Coder 2		
	P	S	I	P	S	I
January	19	1	18	17	1	20
February	44	1	24	35	1	33
March	24	0	29	22	0	31
April	19	7	23	19	7	23
May	21	3	26	22	3	25
June	26	1	33	26	1	33
<b>Total</b>	<b>153</b>	<b>13</b>	<b>153</b>	<b>141</b>	<b>13</b>	<b>165</b>

*\*P: Performance, S: Sanction, I: Information*

**Table 2:** Coder Output.

Variable	Coding Output		
	Coder 1	Coder 2	Agreement between two coders
Performance	153	141	141
Sanction	13	13	13
Information	153	165	153
<b>Total</b>	<b>319</b>	<b>319</b>	<b>307</b>

**Figure 2:** Post on January 6, 2020 [24].

towards content that contained information that was not only limited to drugs and narcotics (Figure 3), but other things such as the Covid-19 pandemic. The post informs users of the National Narcotics Agency's Narcotics Laboratory Service regarding adjustments to the work system of the State Civil Apparatus to prevent the spread of Covid-19 within the Government [26].

In this post, the National Narcotics Agency (BNN) launched the portal <http://aduannarkoba.bnn.go.id> Friday (26/6) (Figure 4). The launch was carried out in conjunction with the commemoration of International

Anti-Narcotics Day (HANI) in 2020, witnessed virtually by the Vice President of Indonesia, Ma'ruf Amin and a number of high-ranking state officials who attended the event. The inauguration of the complaint portal for the State Civil Service was marked by the signing of a memorandum of understanding between the BNN and 13 Ministries / Agencies.

## 5. Conclusion

The performance of the National Narcotics Agency in implementing criminal sanctions related to drugs through Instagram @infobnn\_ri during the period January 2020





Figure 3: Post on March 17, 2020 [25].

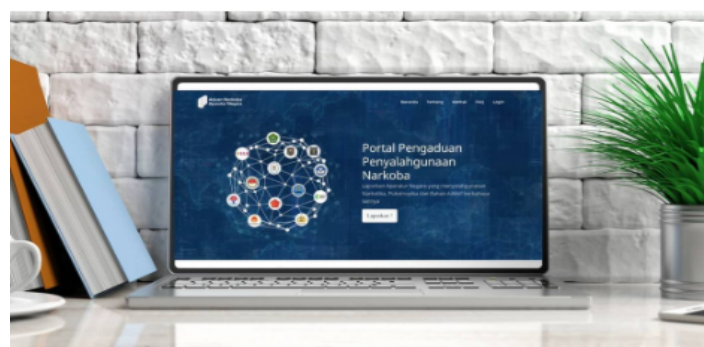


Figure 4: Post on June 27, 2020 [26].

to June 2020 did not really appear through posts. During that period, the content of the @infobnn\_ri Instagram posts was dominated by content related to performance and information to the public which was not only limited to drug abuse, but also certain issues that were rife in society.

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